

Royal Music Centers
Founded 1993



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Royal Music
West Hills Plaza
864 Route 37 West
Toms River, NJ 08755

Royal Page

www.royalmusic.com

732-240-2332

The Fountain of Youth?

You don't have to be young to benefit from learning to play an instrument. A recent collaborative study by six universities found that senior citizens who took group organ lessons for 20 weeks experienced less anxiety, depression, and loneliness than those who did not take lessons. But are the benefits specific to music, or can seniors participate in, say, knitting lessons and reap the same rewards? "Meeting new people and feeling a sense of accomplishment from learning a new skill do play a role," says lead researcher Frederick Tims, Ph.D., professor of music therapy at Michigan State University. "But over the course of 10 years of studies with music, we see physiological changes related to stress levels that we don't see elsewhere."

Researchers still aren't sure exactly why learning to play a new instrument or listening to a favorite album can have a healing effect, but if it makes you feel good, why not? For now, there doesn't seem to be an all-purpose remedy as safe, reliable or enjoyable as music.

Our Winter Clearance Sale for 2011 will boast the biggest discounts ever offered on some of the most popular makes and models of piano, organ and keyboard.

Recent success selling new instruments has filled our showroom with a lot of beautiful, mint condition, nearly new trade-ins. Many of our readers are aware that people tend to upgrade to a better instrument from time to time (usually every 3 – 5 years). While we were enjoying good sales of our newest instruments we were



receiving many great trade-ins. These instruments are being marked down for our winter clearance sale. Everything else in our massive musical inventory will also be marked down for this event.

Since our best advertising is our happy, satisfied customers please feel free to share the news about our sale with a friend. Someone could purchase an instrument for under \$300 and receive free delivery and one year of free music classes. What a great way to start a new hobby.

We are proud to welcome back Don Olson, Troubadour

Don Olson began his musical career at Royal Music as a high school senior. He spent his college years working part time with us while attending Westminster Choir College in Princeton.

A favorite to many students, Don left Royal Music a few years ago to pursue other musical interests and was missed by all. He has returned to Royal Music and is currently teaching a few music classes during our winter semester.

I don't play accurately-any one can play accurately- but I play with wonderful expression. As far as the piano is concerned, sentiment is my forte. I keep science for Life. - Oscar Wilde

Trade In Special of the Month

Roland E-80 keyboard

Breathe New Life into Your Music

Have you ever imagined a keyboard with sounds so real and music styles so alive that it seems like a real band? A music workstation that allows you to play at your best your favorite songs? And how about an attractive industrial design that is a pleasure to look at and use. Now stop looking for such a keyboard! It's time to discover the latest Roland Music Workstation: the E-80!

- A variety of "lively" sounds
- Breathtaking musical contents
- High quality playback of your SMF
- Powerful onboard speaker system
- Attractive cosmetic design
- Vocal Harmonist built-in
- Guitar Mode
- User-Friendly interface
- 2 x Expansion slots
- Text and Image Viewer
- Mastering Tools
- An easy computer connection

This previously owned Roland E-80 arranger keyboard workstation was senior citizen owned. It comes

from a smoke free home and was never moved outside the home. It is just under two years old and is in pristine condition.

This instrument includes a 6 month full parts and labor warranty. One year of FREE class music lessons and the monthly keyboard club lesson are also included.

Offered at a substantial discount from its new selling price this keyboard is priced to move. Trade-ins will be considered.

Roland E-80



Arranger Workstation

When New
\$4,899

Previously Owned
Special

\$1,999

The following classes still have limited availability for new students.

- Join the fun.
- Take a class.
- Learn something new.
- Meet new people.
- Make beautiful music.

Call for availability 732-240-2332

Beginners
Royal Refresher Course
EZ Play Styling
Standard Notation
Fun With Don



We appreciate your comments, notes, letters, and e-mails.
Mail 'em to ...

Royal Music
864 Route 37 West
Toms River, NJ 08755

Or via the web ...
j.mazza@royalmusic.com

All the news that fits we print.

Winter Clearance Sale

Overstocked with instruments !

**All Instruments Both New and Pre-Owned
Prices Reduced
Keyboards from \$59
Organs from \$299**

*Massive Selection
Of New & Used
Instruments
Marked Down*

- Organs
- Pianos
- Digital Pianos
- Keyboards
- Sheet Music
- Song Books

*If you ever wanted to
upgrade your instrument
now is the time!*

**All instrument
purchases include a
FREE year of class
music lessons**



Brands Available:

- Estey
- Galileo
- Gem
- Hammond
- Korg
- Lowrey
- Phonic
- Roland
- Technics
- Viscount
- Yamaha
- Young Chang
and others

THREE DAYS ONLY

Thursday February 10th 10 am—7 pm
Friday February 11th 10 am—7 pm
Saturday February 12th 10 am—5 pm

EVERYTHING MARKED DOWN!

**ROYAL
MUSIC**

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Every song book,
fake book and sheet
music on sale.

**Some titles up
to 80% off**

Technics Organs

Prices Slashed Big Savings

Now is the time for you
to own the Technics
instrument of your
dreams.

All Musical Accessories Available at Sale Prices

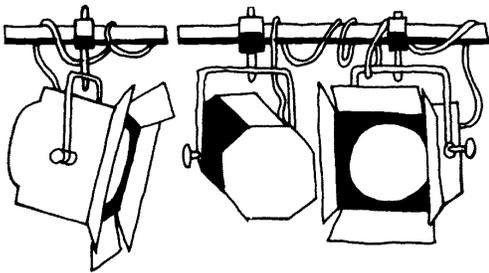
- Stands
- Benches
- Cables
- Microphones
- Pedals
- Software
- *Too Much Too List*

something
for everyone

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When the weather gets cold the music gets hot !!!



**Organ Fest ...
Come Shine In The Spotlight**

On Thursday April 7th
Royal Music is hosting a local
Organ Fest Competition.

Competitors will compete
in two categories: Hobbyist and
Advanced Hobbyist. The winners
from each category will win a trip
to Las Vegas to represent New
Jersey in the semi-finals.

To attend Organ Fest as
either an audience member or a
competitor or for more
information call 732-240-2332.

**Southern Ocean County
Organ Society**

**The Shore Area's Longest
Running Organ Club**

Do you have a passion for
playing the organ? Would you
like to meet other people who
share your passion?

The Southern Ocean County
Organ Society (SOCOS) meets
at 12:30 pm the first Tuesday
every month at:

Stafford Recreation Center
Mill Creek Rd.
Manahawkin, NJ 08050

New Members and Guests are
always welcome. Interested people
may attend the next meeting. Just
bring a love of music and a sand-
wich for lunch.

Next meetings: Feb 1st and Mar 1st

**WINTER
CLEARANCE
SALE**

**February
10th - 12th**

**If you love music
and you love great
deals then you
must come
browse our
musical savings.**